Financial Statements and Independent Auditors' Report

September 30, 2017 and 2016



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#### Independent Auditors' Report

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To the Board of Directors Sexuality Information and Education Council of the United States, Inc. Washington, D.C.

We have audited the accompanying financial statements of Sexuality Information and Education Council of the United States, Inc. (SIECUS), which comprise the statement of financial position as of September 30, 2017, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## Opinion

In our opinion, the 2017 financial statements referred to above present fairly, in all material respects, the financial position of SIECUS as of September 30, 2017, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

#### **Prior Period Financial Statements**

The financial statements of SIECUS as of September 30 2016, were audited by other auditors whose report dated January 24, 2017, expressed an unmodified opinion on those statements.

Halt, Buzas & Powell, Itd.

Alexandria, Virginia April 2, 2018

## Statements of Financial Position

September 30, 2017 and 2016

	2017			2016
Assets				
Cash Grant and contributions receivable Investments Prepaid expenses and other assets Security deposits Property and equipment, net	\$	453,742 150,000 34,385 7,578 67,309 13,483	\$	201,094 207,503 32,125 7,265 67,294 21,315
Total assets	\$	726,497	\$	536,596
Liabilities and Net Assets Accounts payable and accrued expenses Security deposits Deferred rent Total liabilities	\$	7,389 10,000 <u>6,327</u> 23,716	\$	19,927 10,000 <u>7,966</u> <u>37,893</u>
Net assets:				
Unrestricted Temporarily restricted		547,268 155,513		286,838 211,865
Total net assets		702,781		<u>498,703</u>
Total liabilities and net assets	\$	726,497	\$	536,596

## **Statement of Activities**

## For the Year Ended September 30, 2017

Devenues	Ur	nrestricted	 Temporarily Restricted	 Total
Revenues: Foundation grants Contributions Loss on disposal of assets Realized and unrealized gain on investment Interest income Publications and other earned income Net assets released from restrictions:	\$	287,500 219,752 (4,292) 1,514 906 414	\$ 200,000 - - - - - -	\$ 487,500 219,752 (4,292) 1,514 906 414
Satisfaction of grant restrictions		256,352	 (256,352)	 -
Total revenues		762,146	 (56,352)	 705,794
Expenses:				
Program services: Public policy		<u>391,795</u>	 	 391,795
Support services: Management and general Fundraising		57,843 52,078	 -	 57,843 52,078
Total support services		109,921	 -	 109,921
Total expenses		501,716	 -	 501,716
Change in net assets		260,430	(56,352)	204,078
Net assets, beginning of year		286,838	 211,865	 498,703
Net assets, end of year	\$	547,268	\$ 155,513	\$ 702,781

## **Statement of Activities**

## For the Year Ended September 30, 2016

	Ur	restricted	mporarily estricted	Total
Revenues:				
Foundation grants	\$	346,250	\$ 211,865	\$ 558,115
Contributions		178,670	-	178,670
Fees for service		7,500	-	7,500
Interest income		1,117	-	1,117
Publications and other earned income		388	-	388
Unrealized gain on investment		168	-	168
Miscellaneous income		50	-	50
Net assets released from restrictions:				
Satisfaction of grant restrictions		48,750	 (48,750)	 -
Total revenues		582,893	 163,115	 746,008
Expenses:				
Program services:				
Public policy		285,048	-	285,048
Education		84,230	 -	 84,230
Total program services		369,278	 -	 369,278
Support services:				
Management and general		59,001	-	59,001
Fundraising		24,668	 	 24,668
Total support services		83,669	 -	 83,669
Total expenses		452,947	 	 452,947
Change in net assets		129,946	163,115	293,061
Net assets, beginning of year		156,892	 48,750	 205,642
Net assets, end of year	\$	286,838	\$ 211,865	\$ 498,703

## Statement of Functional Expenses

## For the Year Ended September 30, 2017

	_ Pu	Iblic policy	nagement I general		Fundraising	Т	otal support	Tot	al expenses
Salaries and fringe benefits	\$	238,603	\$ 29,962	\$	27,455	\$	57,417	\$	296,020
Professional fees		68,256	14,761		9,599		24,360		92,616
Occupancy		24,852	3,731		3,360		7,091		31,943
Communication		24,000	3,594		3,236		6,830		30,830
Travel and meetings		17,656	2,774		486		3,260		20,916
Insurance		5,212	782		705		1,487		6,699
Office expense		4,771	655		604		1,259		6,030
Depreciation		2,753	414		372		786		3,539
Dues and subscriptions		966	66		3,005		3,071		4,037
Bank charges		3,064	460		414		874		3,938
Printing and publications		134	395		1,870		2,265		2,399
Miscellaneous		1,306	194		170		364		1,670
Postage and mailing		222	 55	-	802		857		1,079
Total expenses	\$	391,795	\$ 57,843	\$_	52,078	\$	109,921	\$	501,716

See accompanying notes to the financial statements

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## Statement of Functional Expenses

## For the Year Ended September 30, 2016

							Ν	<i>l</i> anagement						
	<u> </u>	ublic policy		Education	Tota	al program	6	and general		Fundraising	Tota	al support	Tot	al expenses
Salaries and fringe benefits	\$	146,705	\$	28,962	\$	175,667	\$	20,096	\$	11,917	\$	32,013	\$	207,680
Professional fees		46,589		32,803		79,392		24,677		4,613		29,290		108,682
Communication		25,867		5,565		31,432		3,716		2,214		5,930		37,362
Occupancy		23,748		4,451		28,199		3,179		1,907		5,086		33,285
Travel and meetings		22,828		8,469		31,297		147		172		319		31,616
Insurance		11,188		2,238		13,426		1,598		959		2,557		15,983
Office expense		2,651		765		3,416		889		446		1,335		4,751
Bank charges		-		-		-		3,938		-		3,938		3,938
Printing and publications		2,685		447		3,132		320		192		512		3,644
Depreciation		2,080		416		2,496		297		178		475		2,971
Dues and subscriptions		328		42		370		93		2,013		2,106		2,476
Postage and mailing		379	-	72		451	_	51	-	57		108		559
Total expenses	\$	285,048	\$	84,230	\$	369,278	\$_	59,001	\$_	24,668	\$	83,669	\$	452,947

See accompanying notes to the financial statements

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## Statements of Cash Flows

## For the Years Ended September 30, 2017 and 2016

	2017			2016			
Cash flows from operating activities: Change in net assets	\$	204,078	\$	293,061			
Adjustments to reconcile change in net assets to net cash provided by operating activities:							
Depreciation Unrealized gain on investments Deferred rent Loss on disposal of assets		3,539 (1,514) (1,639) 4,292		2,971 (168) 7,966			
Decrease (increase) in assets: Grant and contributions receivable Prepaid expenses and other assets Security deposits		57,503 (313) (15)		(207,503) (7,264) 3,486			
Increase (decrease) in liabilities: Accounts payable and accrued expenses		(12,537)	_	(8,139)			
Total adjustments		49,316		(208,651)			
Net cash provided by operating activities		253,394		84,410			
Cash flows from investing activities: Purchases of property and equipment Purchases of investments Proceeds from sales of investments		- (746) -		(13,899) (583) <u>30,000</u>			
Net cash (used in) provided by investing activities		(746)		15,518			
Net increase in cash		252,648		99,928			
Cash, beginning of year		201,094		101,166			
Cash, end of year	\$	453,742	\$	201,094			

### 1. Organization

Sexuality Information and Education Council of the United States, Inc. was incorporated under the laws of Delaware in 1964. SIECUS, which maintains offices in Washington, D.C., affirms that sexuality is a fundamental part of being human, one that is worthy of dignity and respect. SIECUS advocates for the right of all people to accurate information, comprehensive education about sexuality, and sexual health services. SIECUS works to create a world that ensures social justice and sexual rights.

#### 2. Significant Accounting Policies

a. Basis of presentation

SIECUS's financial statements are presented in accordance with generally accepted accounting principles for nonprofit organizations. Under those principles, SIECUS is required to report information regarding its financial position and activities according to three classes of net assets:

- Unrestricted Net Assets represent resources that are not subject to donor imposed stipulations and are available for operations at management's discretion.
- *Temporarily Restricted Net Assets* represent resources restricted by donors as to purpose or by the passage of time.
- Permanently Restricted Net Assets represent resources whose use by SIECUS is limited by donor imposed stipulations that neither expire by passage of time nor can be fulfilled or otherwise removed by action of SIECUS. Income from the assets held is available for either general operations or specific purposes, in accordance with donor stipulations.

SIECUS has no permanently restricted net assets at September 30, 2017 and 2016.

#### b. Basis of accounting

SIECUS's financial statements are prepared on the accrual basis of accounting. Accordingly, revenues are recognized when earned and expenses when obligations are incurred.

#### c. Use of estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses and their functional allocation during the reporting period. Actual results could differ from those estimates.

#### d. Fair value measurements

SIECUS reports its fair value measures using a three-level hierarchy that prioritizes the inputs used to measure fair value. The objective of a fair value measurement is to determine the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. Accordingly, the fair value hierarchy gives the highest priority to quoted prices (unadjusted) in active markets for identical assets and liabilities (Level 1) and the lowest priority to unobservable inputs (Level 3). Inputs used to measure fair value are categorized as follows:

- Level 1 quoted prices in active markets for identical assets or liabilities.
- Level 2 inputs, other than quoted prices, that are observable for the asset or liability either directly or indirectly, including inputs from markets that are not considered to be active.
- Level 3 unobservable inputs which are typically based on SIECUS's own assumptions, as there is little, if any, related market activity.

In determining the appropriate levels, SIECUS performs a detailed analysis of the assets and liabilities that are subject to the standard. At each reporting period, all assets and liabilities for which the fair value measurement is based on significant unobservable inputs are classified as Level 3. There were no Level 2 and 3 inputs for any assets held by SIECUS at September 30, 2017 and 2016.

#### e. Income taxes

SIECUS is exempt from federal and local income taxes under Section 501(c)(3) of the Internal Revenue Code on income derived from activities related to its exempt purpose. This code section enables SIECUS to accept donations that qualify as charitable contributions to the donor. SIECUS is subject to income taxes on taxable income from unrelated business activities. For the years ended September 30, 2017 and 2016, SIECUS did not recognize income tax expense in the accompanying financial statements as there was no unrelated business taxable income.

SIECUS is not aware of any activities that would jeopardize their tax-exempt status that would require recognition in the accompanying financial statements. Generally, tax returns are subject to examination by taxing authorities for up to three years from the date a completed return is filed. If there are material omissions of income, tax returns may be subject to examination for up to six years. It is SIECUS's policy to recognize interest and/or penalties related to uncertain tax positions, if any, in the accompanying financial statements. As of September 30, 2017 and 2016, SIECUS had no uncertain tax positions which should be recognized as a liability.

#### f. Contributions receivable

Contributions receivable are unconditional promises to give that are recognized as contributions when the promise is received. All contributions receivable are expected to be collected in less than one year and are reported at their net realizable value. Reserves are established for receivables that are delinquent and considered uncollectible based on periodic reviews by management. At September 30, 2017 and 2016, all receivables are considered collectible, therefore no allowance for doubtful accounts have been recognized.

#### g. Investments

Investments are reported at fair value and realized and unrealized gains and losses are reported in the statements of activities as increases or decreases in unrestricted net assets, unless the income or loss is restricted temporarily or permanently by donor restrictions or law. SIECUS's investments are exposed to various risks, such as fluctuations in market value and credit risk. It is reasonably possible that changes in risks in the near term could materially affect investment balances and amounts reported in the accompanying financial statements.

#### h. Property and equipment, net

Property and equipment acquisitions are recorded in the financial statements at cost, net of accumulated depreciation. Depreciation expense is computed using the straight-line method over the estimated useful lives of the assets as follows:

Computer and communication equipment	5 - 10 years
Furniture and office equipment	7 years

SIECUS's policy is to capitalize major additions and improvements over \$500. Repairs and maintenance which do not significantly add to the value of assets are expensed as incurred.

#### i. Deferred rent and lease incentives

Deferred rent is recorded and amortized to the extent the total minimum rental payments allocated to the current period on a straight-line basis exceed, or are less than, the cash payments required. Lease incentives received as part of a lease agreement are recognized on a straight-line basis over the life of the lease as a reduction to rent expense.

#### j. Revenue recognition

#### i. Contributions

Contributions, including unconditional promises to give and foundation grants, are recognized as revenue when received or promised and are recorded net of any current year allowance or discount activity. SIECUS reports gifts of cash and other assets as temporarily restricted support if they are received or promised with donor stipulations that limit the use of the donated assets to SIECUS's programs or to a future year. When a donor restriction expires, that is, when a purpose restriction is accomplished or time restriction has elapsed, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the accompanying statements of activities as net assets released from restrictions. Donor-restricted contributions and grants whose restrictions are met within the same year as received are reflected as unrestricted contributions and grants in the accompanying financial statements.

## k. Functional allocation of expenses

The costs of providing the various programs and other activities have been summarized on a functional basis in the statements of activities. Accordingly, certain costs have been allocated among programs and supporting services benefited.

## 3. Concentrations of Credit Risk

SIECUS maintains bank deposits that, at times, may exceed the Federal Deposit Insurance Corporation (FDIC) limits. At September 30, 2017, SIECUS had bank deposits in excess of FDIC limits of \$205,777. There were no deposits in excess of FDIC limits at September 30, 2016.

#### 4. Investments and Fair Value Measurements

All investments are classified as Level 1 on the fair value hierarchy and are comprised of the following at September 30:

	E	2017 air Value	F	2016 air Value
Mutual fund - Growth	\$	34,385	\$ <u> </u>	32,125
Total investments	\$	34,385	\$	32,125

## 5. Property and Equipment, Net

The following is a summary of property and equipment held at September 30:

	2017	2016
Computer and communication equipment Furniture and office equipment	\$  16,437 <u>1,762</u>	\$ 100,290 58,700
Property and equipment	18,199	158,990
Accumulated depreciation	(4,716)	(137,675)
Total property and equipment, net	\$ <u>13,483</u>	\$ <u>21,315</u>

Depreciation expense for the years ended September 30, 2017 and 2016 was \$3,539 and \$2,971, respectively.

#### 6. Commitments and Contingency

#### Operating leases

SIECUS is obligated under noncancelable leases for office space in New York, which expired in October 2017 and Washington, D.C. which expires in September 2019. The office space in New York has base monthly rent payments of \$14,467 with a 2.75% annual increase, and the office space in Washington D.C. has base monthly rent payments of \$2,771 with a 3% annual increase. In July 2015, SIECUS entered into a sublease agreement for its New York space. It was agreed that the subtenant will pay the rent owed directly to the landlord. Rental income and expenses are, therefore, not recognized in the accompanying financial statements of SIECUS for the sublet. SIECUS's rent expense for the years ended September 30, 2017 and 2016 was \$31,943 and \$30,907, respectively.

Aggregate future minimum lease payments are as follows for the years ending September 30:

2018 2019	\$ 35,153 <u>35,543</u>
Total	\$ 70,696

#### Employment agreement

SIECUS has entered into an employment agreement with a key executive that expires on September 30, 2018. If the employment extends beyond the term of this agreement, then this agreement will continue month to month until terminated, renewed or replaced by a new agreement. SIECUS is obligated to pay the executive an agreed upon salary each year. SIECUS has the right to terminate this agreement without cause, but is obligated to pay compensation in an amount equal to six weeks and an additional two weeks for each year of employment at the time of termination.

### 7. Temporarily Restricted Net Assets

Net assets were released from donor restrictions during the years ended September 30, 2017 and 2016 for the following purposes:

	 2017	 2016
Time restrictions	\$ 200,000	\$ -
Organizational effectiveness	10,000	-
Equipment	1,865	-
State Sex Education Summit	44,487	-
Primary care clinicians program	 -	 48,750
Total net assets released from restrictions	\$ 256,352	\$ 48,750

At September 30, 2017 and 2016, temporarily restricted net assets were available for the following purposes:

	 2017		2016	
Time restrictions	\$ 150,000	\$	200,000	
Organizational effectiveness	-		10,000	
Equipment	-		1,865	
State Sex Education Summit	 5,513		-	
Total temporarily restricted net assets	\$ 155,513	\$	211,865	

#### 8. Concentrations of Revenue Risk

During the years ended September 30, 2017 and 2016, SIECUS received \$100,000 and \$200,000, respectively, from two grantors, which is approximately 14% and 27%, respectively, of its total revenue and support. Any significant reduction in revenue and support may adversely impact SIECUS's financial position and operations.

### 9. Subsequent Events

In preparing the financial statements, SIECUS has evaluated events and transactions for potential recognition or disclosure through April 2, 2018, which is the date the financial statements were available to be issued. There were no subsequent events that require recognition of, or disclosure in, these financial statements.