

2013 ANNUAL
REPORT

INFORMATION IS

EVERYTHING



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The impact of sex education in the United States

Between 1988 and 2008 teen pregnancy rates dropped by

42%

Between 1991 and 2012 teen birth rates dropped by

52%

Between 1991 and 2012 the birth rate for non-hispanic white teens declined

53%

Between 1991 and 2012 the birth rate for hispanic teens declined

56%

Between 1991 and 2012 the birth rate for non-hispanic black teens declined

63%



“Stand with us today
to make the strides
necessary to create
a sexually healthy
America!”

Message from the Board Chair

ELIZABETH M. CASPARIAN, PH.D.



Working with teens each day,

I see the impact that comprehensive sexuality education can have in helping young people develop the skills and knowledge needed to make informed decisions about their behavior and health. But I also see the effects of programs that deliver incomplete or inaccurate information and the toll these programs take on the lives of young people.

Today, teen pregnancy, STD, and HIV infection rates continue to stagnate; in some cases and within some populations, they have increased. Federal funding streams supporting sexuality education programs remain unstable while abstinence-only-until-marriage programs, proven to be ineffective and in some cases harmful, continue to receive federal funding and creep into legislative actions.

This is disgraceful.

While these many challenges persist, we also have an opportunity. Never before have we had conditions in place to make necessary change truly possible. We have the alignment of a strong and impassioned base of support and greater abilities to reach key audiences through schools, social networking, and the media.

There is research to support a comprehensive approach to sexuality education and programs that we know work to delay the onset of sexual activity among young people, increase the use of condoms and contraception for those who are sexually active, and reduce the risk of unintended pregnancies, STDs, and HIV infection. This is a rare time in our history and SIECUS is

seizing today's opportunity by leveraging our unique position at the nexus of policy and implementation to move our agenda forward.

Stand with us today to make the strides necessary to create a sexually healthy America!

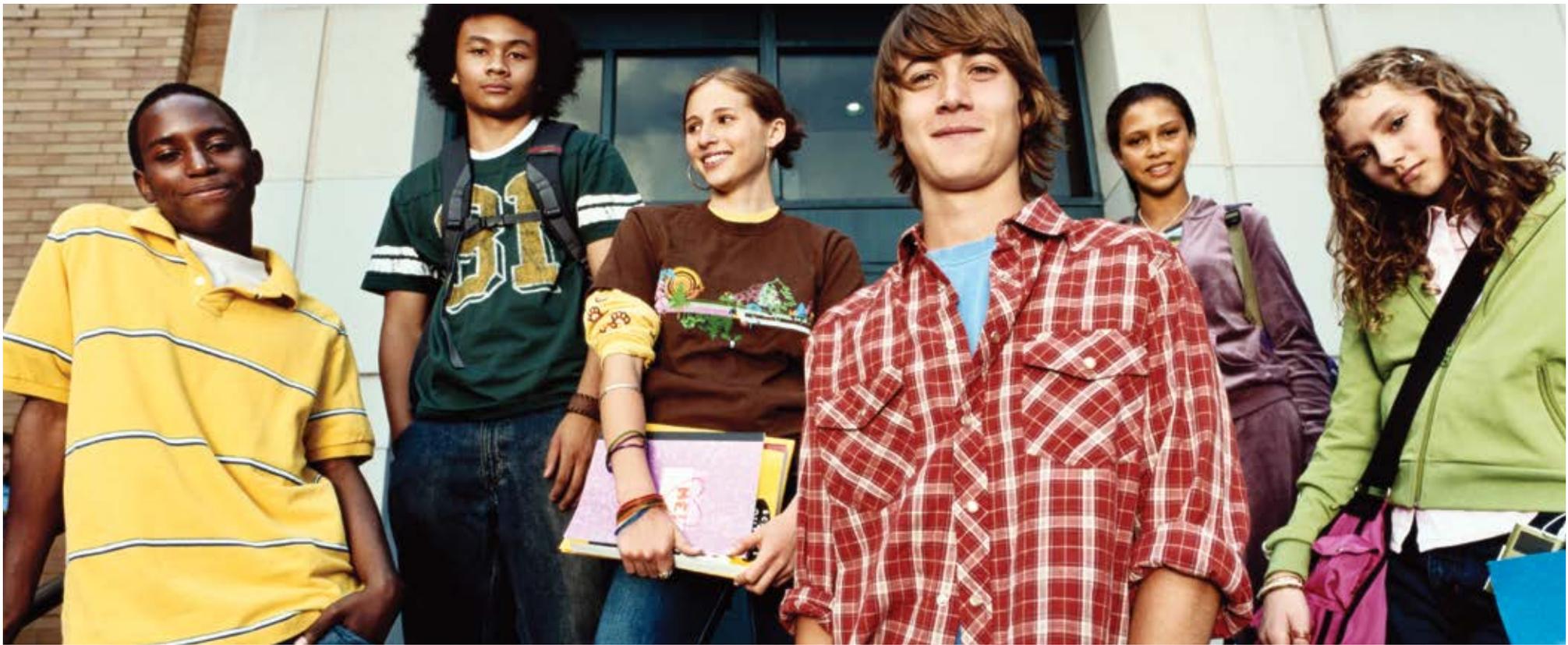
With much appreciation,

Elizabeth M. Casparian, Ph.D.
Board Chair



“Senator Lautenberg
will be sorely missed.
We humbly dedicate
this annual report to
his memory.”

A Message from the President and CEO
MONICA RODRIGUEZ



I am filled with pride

as I share SIECUS' fiscal year 2013 annual report and lead this great organization through such a remarkable time. The achievements detailed in this report have been accomplished by an amazing staff that works tirelessly to sustain, support, and expand sexuality and sexual health education programs, services, funding, and policies.

Sadly, this year we also lost a great leader and champion for sexuality education with the passing of Senator Frank Lautenberg (D-NJ).

As the leading sponsor of the *Real Education for Healthy Youth Act* in the Senate, among his many other leadership positions on sexuality education, Senator Lautenberg will be sorely missed. We humbly dedicate

this annual report to his memory and as a testament to his longstanding support for our issues.

In 2014 we enter our 50th year and our work is needed more than ever before. The complexity of sexuality and sexual health-related issues has continued to grow and needs the attention of SIECUS with our strong, expert staff; responsive and proactive program initiatives; and the foresight and strategic action to accomplish our broader goal of creating a sexually healthy America.

I hope to count on you in 2014, our 50th year, to help us meet these needs.

Warm regards,

Monica Rodriguez
President and CEO



2013 PROGRAM HIGHLIGHTS

Strategic Priority 1: Sexual Health and Well-Being

SIECUS promotes a broad, holistic framework for sexual health and well-being throughout the lifespan.

Strategic Priority 2: Sexuality Education

SIECUS works to ensure the availability of high-quality sexuality education whose goal is to support sexual health and well-being throughout the lifespan.

Strategic Priority 3: Sexual Health Care Service

SIECUS uses its policy and program implementation expertise to move our country towards more equitable access to sexual health care services.

Each of these strategic priorities is being addressed by leveraging our position at the nexus of policy and implementation.



The elections in November 2012 set much of the agenda for our federal and state policy work for fiscal year 2013. We were pleased that our issues of sexual and reproductive health and rights fared relatively well in these elections.

These positive results brought great opportunity. And with great opportunity came great responsibility for SIECUS. We pledged to move the needle on sexual and reproductive health policies, programs, and funding. This year, we built on our momentum and pushed even harder for better policies, educated more individuals who influence the lives of young people, advocated louder for increased funding to support sexuality education programs, and worked smarter to protect and secure the sexual health and rights of all people.



FEDERAL POLICY & ADVOCACY

*The Real Education
for Healthy
Youth Act* was
reintroduced for
the 113th Congress.

Federal Policy

REAL EDUCATION FOR HEALTHY YOUTH ACT

In February 2013, *the Real Education for Healthy Youth Act (REHYA), H.R. 725/S. 372, was reintroduced for the 113th Congress in both the U.S. House and Senate.* The House version was led by Representative Barbara Lee (D-CA-13) and included 32 original cosponsors. Since its introduction, 22 additional cosponsors have joined the bill bringing the total to 54 by the end of the fiscal year. The Senate companion bill was introduced by Senator Frank Lautenberg (D-NJ) and joined by four original cosponsors, totaling five at the end of the fiscal year.

FISCAL YEAR 2013 FUNDING FIGHTS AND FEDERAL FISCAL UNCERTAINTIES

SIECUS remained in close contact with key appropriations staff throughout the negotiations around federal fiscal year 2013 appropriations. These negotiations were caught up in broader fiscal debates around sequestration, the federal debt limit, and long-term spending. As Labor,

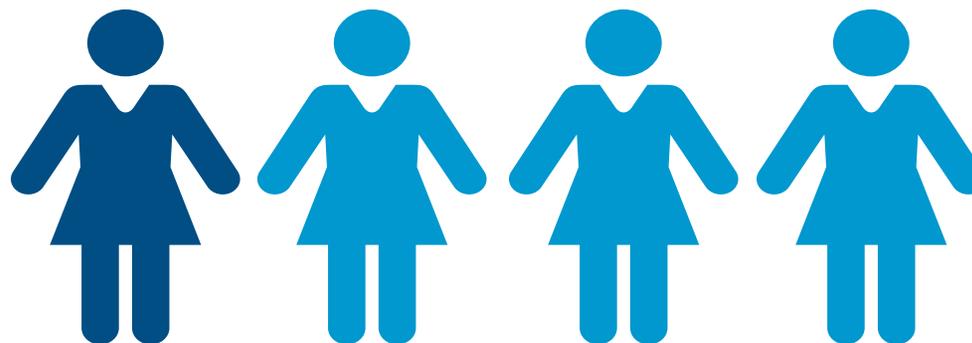
Health and Human Services, Education, and Related Agencies (LHHS) funding – in which the Teen Pregnancy Prevention Initiative (TPPI) and Division of Adolescent and School Health (DASH) funding resides – was swept up in these discussions, SIECUS led community-wide efforts to protect TPPI and DASH funding and avert sequestration. Despite the efforts of SIECUS, the Sex Education Coalition, and many broader coalitions, Congress ultimately failed to achieve a “grand bargain.”

FUNDING BATTLES CONTINUE FOR FISCAL YEAR 2014

SIECUS provided resources on the funding history, grantees, and successes of DASH and TPPI to key appropriations champions in Congress following President Obama's release of his fiscal year 2014 budget.

His funding proposals for TPPI and DASH reflected level-funding to fiscal year 2012, and his budget eliminated the \$5 million Competitive Abstinence Education (CAE) grant program. Similar to his fiscal year 2013 budget, he proposed that unobligated

Title V abstinence-only-until-marriage funding be used for pregnancy prevention efforts among foster care youth. In July, the Senate Appropriations Committee passed the fiscal year 2014 LHHS funding bill, maintaining TPPI and DASH funding at fiscal year 2012, pre-sequester levels; eliminating CAE funding; and calling for not less than \$1.5 million in administrative funding for the Office of Adolescent Health (OAH). On the House side, the LHHS Appropriations Subcommittee indefinitely postponed their mark-up hearing and has yet to release their bill. As has now become the norm, federal funding for fiscal year 2014 had not yet been determined at the conclusion of fiscal year 2013.



One in four US teen girls has an STD.

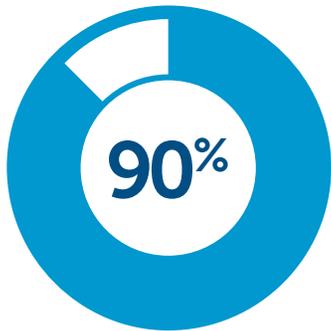
The average age at which young people start having sexual intercourse is 17, but they do not marry, on average, until their middle or late 20s.

This means that young adults are at increased risk of unintended pregnancy and sexually transmitted infections (STIs), including HIV, for nearly a decade.

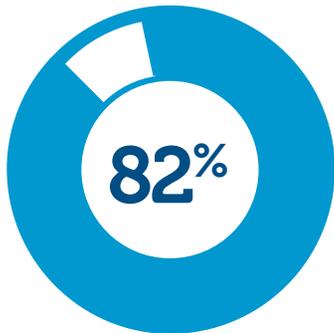
Source: The Guttmacher Institute

The Centers for Disease Control and Prevention

Policymaker Education



CHANCES THAT A SEXUALLY ACTIVE TEEN WHO DOES NOT USE CONTRACEPTIVES WILL BECOME PREGNANT WITHIN A YEAR.



PERCENTAGE OF TEEN PREGNANCIES THAT ARE UNPLANNED.

Source: The Guttmacher Institute

SIECUS hosted its 10th annual "Back to School" briefing, Sexual Health Across the Lifespan, in October 2012.

During both a Senate- and House-side briefing, guest speakers, as well as SIECUS staff and leadership, presented to Congressional staff and community partners on the needs of young people, families, and adults in navigating their sexual health throughout all stages of life. Congressional staff participation and engagement during discussion segments, as well as follow-up communication with SIECUS policy staff, demonstrated the continued success of the briefing series.

Between October 2012 and September 2013, **SIECUS staff held multiple meetings with Congressional offices** focusing efforts on newly elected members and those serving on key committees to provide education about sexual and reproductive health education, services, and rights. Additionally, between the *State Summit VII* Advocacy Day and the "Sex and Politics in the Capital City" Hill Day, SIECUS facilitated nearly 100 congressional meetings for sexual health educators and advocates to emphasize shared policy and program priorities.

As **co-chair of the Sex Education Coalition**, SIECUS led efforts to increase the coalition's reach on the Hill and **organized the first "Sex Ed 101" brown-bag lunch conversation for Hill staff**. The informal forum allowed coalition members and

Hill staff to discuss the status of sexuality education, the federal government's role, and highlight shared priorities.

SIECUS provided further leadership in facilitating both the Sex Education Coalition fiscal year 2013 funding requests and the similarly framed Congressional Dear Colleague Member requests.

The Coalition letter, supporting TPPI and DASH funding and calling for the elimination of abstinence-only-until-marriage programs, reflected the support of 38 national organizations. A total of 62 representatives signed the House Dear Colleague request letter, surpassing the previous year's 57 signers, and included 23 new signatories. As in the previous year, the Senate Dear Colleague request letter closed with the support of 13 senators.

In efforts to encourage communication with administration leadership, **SIECUS initiated a joint briefing with Health and Human Services agency staff and Sex Education Coalition members**. The briefing provided an opportunity for both agency staff and the coalition to identify shared priorities toward improving adolescent sexual health. SIECUS is leading efforts to arrange similar agency briefings in the future. Additional communication with administration decision-makers continued throughout fiscal year 2013. In May 2013, for instance, **SIECUS led joint efforts to send a letter signed by 39 organizations to Dr. Thomas Frieden**, director of the U.S. Centers for Disease Control and Prevention (CDC), encouraging his support for DASH.

SIECUS President Monica Rodriguez at the "Back to School" briefing, October 2012



SIECUS President Monica Rodriguez with SIECUS Director of Public Policy Jesseca Boyer and "Back to School" briefing speakers in Washington, DC, October 2012



Advocacy Trainings

SIECUS cosponsored the seventh annual *One Voice: Reproductive Health and Environment Summit*, which took place November 16 – 19, 2012, in Washington, DC. Thirty-eight young people between the ages of 16 and 25 from across the country and around the world joined together to learn about the connections between the sexual health of communities around the globe and the health of our earth's environment. The summit was followed by an advocacy day on Capitol Hill, where participants met with 43 House and Senate offices asking their members of Congress to become cosponsors of REHYA and to oppose sequestration.

The 2013 "Sex and Politics in the Capital City" summer brown-bag intern series on sexual and reproductive health and HIV/AIDS was planned and implemented by SIECUS, Choice USA, CHANGE, and Advocates for Youth. The series kicked off with a lunch briefing each week for eight weeks, culminating in a Hill Day. Throughout the summer, more than 60 interns and fellows working for national organizations in the sexual and reproductive health advocacy community participated in at least one lunch briefing, with 19 participants participating in the Hill Day training, Hill visits, and debrief.

Federal Policy Coalitions, Workgroups, and Collaborations

SEX EDUCATION COALITION

In December 2012, SIECUS was elected to co-chair the Sex Education Coalition for a two-year term through the end of the 2014 calendar year. As co-chair of the Sex Education Coalition, SIECUS led efforts to reach to out and meet with Congressional offices, facilitated monthly coalition meetings, and kept coalition members informed of related policy activities and updates.

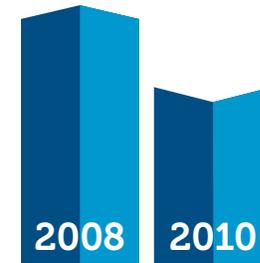
NATIONAL COALITION FOR SEXUAL HEALTH

SIECUS participated in the Communications Advisory Group (CAG) of the National Coalition for Sexual Health (NCSH) and attended the first meeting of the full coalition in September 2013. The NCSH is a CDC-funded project focused on encouraging conversations

about sexual health and promoting sexual health information and services. The CAG is focused on developing several key messages for the public on sexual health.

ADDITIONAL COALITIONS, WORKGROUPS, AND COLLABORATIONS

SIECUS continued to participate in meetings and actions organized by the Federal AIDS Policy Partnership (FAPP), the AIDS Budget and Appropriations Coalition (ABAC), the HIV Prevention Action Coalition (HPAC), the Small Lobby, the Family Planning Coalition, LGBT Lobbyists, and the Student Health Advocacy Coalition (SHAC).



The number of new HIV infections among black women decreased by 21% between 2008 and 2010.



The number of new HIV infections among men who have sex with men (MSM) increased by 22% between 2008 and 2010.

Source: Centers for Disease Control and Prevention, Estimated HIV Incidence in the United States, 2007-2010, HIV Surveillance Supplemental Report 2012



“Thank you for your work to provide excellent National Standards that guide us in implementing effective sex education in our local communities”

State Partnerships To Support Comprehensive Sexuality Education Policies And Fight Against Abstinence-Only-Until-Marriage Programs

In 2013, SIECUS provided assistance through conference calls, email exchanges, and in-person meetings with advocates and educators in multiple states, including Florida, Kansas, Mississippi, and Ohio.

FLORIDA

SIECUS implemented its work with Competitive Personal Responsibility Education Program (C-PREP) funded partners by **delivering two clustered technical assistance conference calls** to address partner needs in delivering effective adolescent pregnancy prevention programs.

Further, inspired and supported by SIECUS, in May 2013 **Lawrence Public Schools of Kansas fully adopted the *National Sexuality Education Standards***, affecting more than 10,000 students in this district. The local advocacy group praised SIECUS, Advocates for Youth, and Answer, saying, "Thank you for your work to provide excellent *National Standards* that guide us

in implementing effective sex education in our local communities." They added, "The *National Standards* were really helpful in adopting curriculum improvements that were consistent with our updated policy, and [we're] thrilled that our students will benefit."

MISSISSIPPI

Statewide advocacy partners alerted SIECUS in January to a newly introduced "sexual risk avoidance" bill, one that would have unraveled the progressive work accomplished in the state over the past two years. **SIECUS discussed potential strategies to implement with partners in the state as well as national partners.** Ultimately, the bill died in committee.

OHIO

The House Finance Committee adopted last minute changes in April to the state budget restricting sex education, mandating an abstinence-only approach. Advocates alerted SIECUS to this development and SIECUS implemented social media outreach strategies in which our followers were urged to contact Ohio's governor and encouraged to express their disagreement with the provision. Because of an immediate and overwhelming response by advocates, within two days the provision was removed from the budget by lawmakers.



15–24-year-olds represent one-quarter of the sexually active population...



...yet they account for nearly half of the 18.9 million new cases of STIs each year.

Trainings and Resources

As a sponsoring organization, SIECUS helped plan, facilitate, and present at *State Summit VII*, which was held June 4 – 6, 2013 in Washington, DC.

SIECUS also led the federal policy and Hill visit components of *State Summit VII*, facilitating 70 meetings for 63 *State Summit* participants with Congressional offices. As a direct result of a first-time Hill meeting for one participant, a member of the House signed on as a cosponsor of REHYA.



SIECUS Director of Programs Kurt Conklin presenting on sexuality education controversies at *State Summit*, June 2013

State Policy Coalitions, Workgroups, and Collaborations



SIECUS Director of Public Policy Jesseca Boyer, SIECUS President Monica Rodriguez, and SIECUS State Strategy Coordinator Kelsey Van Nice at *State Summit*, June 2013

IN 2013, SIECUS PARTICIPATED IN THE:

- State Strategies Collaboration
- All Students Count Coalition
- State Strategies Task Force
- LGBT State Strategies Coalition

Sex and the Tween Years

5%

of middle school students have texted or e-mailed a sexual picture of themselves to someone else.

17%

reported texting or e-mailing sexual messages with no photo.

Middle schoolers who had texted or e-mailed sexual messages or photos were *4-7 times more likely to have engaged in sexual activity* with another person compared to their non-sexting peers.

Sexting was also associated with same-sex sexual behaviors ("making out, touching genitals")

Source: Pediatrics (February 2014).

11%

of sixth graders have engaged in sexual intercourse

15%

of seventh graders have engaged in sexual intercourse

18%

of eighth graders have engaged in sexual intercourse

Source: 2005 Middle School Youth Risk Behavior Survey, US Department of Health and Human Services, CDC, 2007.



PROGRAM IMPLEMENTATION

SIECUS assisted organizations and agencies in California, the District of Columbia, Florida, Illinois, Iowa, Mississippi, New York, and North Carolina, among several other states.

Ensure the Implementation of High-Quality Sexuality Education Programs

NEW YORK

SIECUS participated in the Connect 2 Protect Bronx Coalition, including joining the Executive Committee; the Sex Ed Alliance of New York City (SEANYC); the New York Women's Equality Coalition; and the New York City HIV Planning Group. Because of our national presence and reach, SIECUS' role in these meetings is to contribute examples of best practices in policy and program development that would otherwise be unknown to most stakeholders in New York City.

SIECUS participated in and provided feedback on a pilot training for non-clinicians, titled "Overview of STDs," developed by the Center for Health and Behavioral Training of the University of Rochester Medical Center.

OHIO

SIECUS assisted the Ohio Advocates Youth Leadership Council with planning a retreat where SIECUS and the Council delivered a peer education training for a group of a dozen young Ohioans. SIECUS also participated by conference call in the quarterly meetings of the Council.



Ohio Advocates Youth Leadership Council retreat, March 2013

Future of Sex Education Initiative

The Future of Sex Education (FoSE) initiative is a collaborative effort between SIECUS, Advocates for Youth, and Answer. The FoSE partners collaborate on projects that are national in scope to promote the institutionalization of comprehensive sexuality education in public schools

NATIONAL SEXUALITY EDUCATION STANDARDS

SIECUS co-presented a workshop with Answer on the *National Sexuality Education Standards* (NSES) at the annual Learning Forward conference in Boston, and presented at the Bucks County Partnership for Healthy Teens meeting on the NSES,

facilitating a discussion about how the standards can be used in Pennsylvania. In addition, we distributed copies of the NSES to members of the Bucks County Partnership and EyesOpenIowa, as well as participants in the Training Institutes in Sexual Health Education (TISHE) in North Carolina and Maryland and other workshops throughout the year.

NATIONAL TEACHER PREPARATION STANDARDS FOR SEXUALITY EDUCATION

In 2013, the FoSE partners convened two full-day meetings of the project advisory board and used their input to develop new *National Teacher Preparation Standards for*

Sexuality Education. The standards will be published in the *Journal of School Health* in 2014.

SOCIAL SCIENCE RESEARCH AND EVIDENCE BASES

Throughout 2013, the FoSE partners convened a group of prominent researchers to develop a thorough literature review of evidence from scientific disciplines beyond public health in support of comprehensive sexuality education.

Technical Assistance

This year, SIECUS provided **technical assistance** to well over 60 professionals in sexuality education and human services agencies. Among those, SIECUS assisted organizations and agencies in California, the District of Columbia, Florida, Illinois, Iowa, Mississippi, New York, and North Carolina, among several other states.



Trainings

Our educational presentations/trainings reach influential audiences throughout the country. Some of our presentations/trainings in fiscal year 2013 included:

"Asexuality – How to Teach It?"

"Sexual Illiteracy: Confronting America's Sexual Counterrevolution"

"Opposition Messaging and Strategy: 20 Years of Monitoring Sex Ed Controversy"

"Education for a Lifetime: Inclusive, Medically-Accurate, Pedagogically Sound (and Fun!) Approaches to Sexuality Education"

"Engaging in Sexuality Education, Health, and Rights Policies"

"Nothing About Us Without Us: Youth Leaders as Key Informants for Sex Ed Program Implementation"

"Sex Ed: More than Abstinence or Condoms"

"The Changing Landscape: Getting a Pulse on What's Happening in Sexuality Education"

The North Carolina Training Institute in Sexual Health Education (NC-TISHE)

The National Training Institute in Sexual Health Education (TISHE)





“This year, SIECUS posted 254 times on Facebook, tweeted 190 times on Twitter, and participated in seven Twitter chats.”

SIECUS also increased Facebook followers by 19% and Twitter followers by 100% over the prior year.



EDUCATIONAL AND ADVOCACY RESOURCES

SEXUALITY EDUCATION CONTROVERSY MONITORING AND REPORTING

SIECUS continued to **monitor the activities of opponents of comprehensive sexuality education** and their efforts to rebrand abstinence-only as “sexual risk avoidance” and to characterize comprehensive sexuality education as “sexual risk reduction.”

SIECUS published *Digital Divides: A Summary Report on Sexuality Education Controversies 2012-2013* in the fall of 2013.

SIECUS **compiled a database of over 500 sexuality education related controversies** documented between 1993 and 2012. A report translating key trends and patterns, lessons learned, and strategies for managing and preventing future controversies will be released as part of our 50th anniversary in 2014.

SIECUS UPDATES

THIS YEAR, SIECUS PUBLISHED:

- **27 POLICY UPDATES** on national, state, and local sexuality education and related policy issues
- **20 COMMUNITY ACTION UPDATES** covering state and local events
- **17 RESEARCH UPDATES** on recent sexual and reproductive health studies published in peer-reviewed professional journals
- **"QUESTIONS AND ANSWERS: CONDOM AVAILABILITY PROGRAMS" FACT SHEET**
- ***SIECUS STATE PROFILES: A PORTRAIT OF SEXUALITY EDUCATION AND ABSTINENCE-ONLY-UNTIL-MARRIAGE PROGRAMS IN THE STATES, FISCAL YEAR 2011 EDITION***

CREATE AND IMPLEMENT A MULTI-MODAL COMMUNICATIONS STRATEGY THAT BRANDS SIECUS AS A LEADER ON SEXUAL HEALTH AND WELL-BEING

THIS YEAR, SIECUS:

- produced videos for the **SIECUS Spotlight**, a web-based series highlighting educators, advocates, and activists from around the country working to further sexuality education in their communities
- posted 254 times to **Facebook**, tweeted 190 times on **Twitter**, and participated in seven **Twitter** chats
- **increased Facebook followers** to 3,694, an increase of 19% over the prior year
- **increased Twitter followers** to 2,433, an increase of 100% over the prior year
- shared resources via our **electronic lists to over 3,600 people a month**
- gave **media interviews** to new outlets such as **truthout.org**, the National Newspaper Publishers Association (a.k.a. Black Press USA), Women's Media Center Radio, The Daily Beast, NPR, and The Santa Fe Reporter, among others



SUPPORT

We thank our donors,
including those who
wish to remain
anonymous, for their
generosity over the
past year!

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**SIECUS WOULD LIKE TO THANK SARAH GRIGSY-REISER AND VALARIE MORRIS,
WHO MOVED ON FROM SIECUS IN FISCAL YEAR 2013.**

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2013 INCOME AND EXPENSES

For the Year
Ending September
30, 2013, with
comparative totals
for 2012.

INCOME

2012

2013

PUBLIC SUPPORT

Individual Contributions and Bequests	\$ 443,363	\$ 215,593
Foundation and Organizational Grants	\$ 576,078	\$ 980,000
CDC Agreement	\$ 0	\$ 29,958
TOTAL PUBLIC SUPPORT	\$ 1,019,441	\$ 1,225,551

EARNED INCOME

Honoraria	\$ 48,220	\$ 8,612
Publications	\$ 8,774	\$ 3,916
Interest	\$ 175	\$ 308
Miscellaneous	\$ 4,754	\$ 2,781
TOTAL EARNED INCOME	\$ 61,923	\$ 15,617

TOTAL INCOME	\$ 1,081,364	\$ 1,241,168
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EXPENSES

Education and Training	\$ 267,623	\$ 304,458
Public Policy and Advocacy	\$ 398,407	\$ 347,888
Administration	\$ 211,695	\$ 168,947
Fundraising	\$ 189,057	\$ 214,512

TOTAL EXPENSES	\$ 1,066,784	\$ 1,035,805
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NET INCOME AND EXPENSES	\$ 14,580	\$ 205,363
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Unrestricted Net Assets, Beginning of Year	\$ 111,634	\$ 126,214
Change in Net Assets	\$ 14,580	\$ 205,363
Unrestricted Net Assets, End of Year	\$ 126,214	\$ 331,577

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SIECUS.ORG OR MAIL YOUR CHECK TO:**

SIECUS

90 John Street, Suite 402

New York, NY 10038

Attention:

Jason Osher, Chief Operating Officer

Or you can call Jason Osher
at (212) 819-9770, extension 319.

Mr. Osher will send materials, take credit
card information, or provide information on
donating stock and planned giving.

SIECUS 2013 Annual Report

WRITER

Jason Osher

Chief Operating Officer

DESIGN

the watsons

itsthewatsons.com

Founded in 1964, SIECUS affirms that sexuality is a fundamental part of being human, one that is worthy of dignity and respect. We advocate for the right of all people to accurate information, comprehensive education about sexuality, and sexual health services. SIECUS works to create a world that ensures social justice and sexual rights





siecus.org